

Ana Phil

Product Designer



EXPERIENCE

Senior Product Designer

Parsly

January 2022 - April 2023 - Lisbon/Stockholm (remote)

Initiate and led the Parsly redesign for the commercial app stores. Parsly app helps Swedish restaurants in the Stockholm area to save money by securing the right prices, products, and suppliers. During the project I worked with multiple teams to revamp application's UI and branding.

Product Designer

Teamlyzer and InvoiceXpress | contracted by Kwan

October 2021 - January 2022 - Lisbon (remote)

Facilitated in-house design services for a company's technology development initiatives. InvoiceXpress, an Online Invoicing Software, and Teamlyzer, a crowdsourcing platform that helps Portuguese tech professionals make best career decisions and companies in their employer branding.

Product Designer

OutSystems | contracted by Kwan

June 2021 - October 2021 - Lisbon (hybrid)

Delivered a UX and UI services for the new experience on OutSystems Support Portal. UX researches, UI mockups and prototypes to drive product strategy on support experience. Worked with Agile Methodologies.

Senior Designer

Transpetro | Petrobras Transporte S.A.

March 2011 - August 2019 - Rio de Janeiro, Brazil (On-site)

Collaborated with the Transpetro's Communication Management Area during 8 1/2 yrs. Managed digital channels, the website and the Transpetro's Portal as Project Owner in two huge website redesigns (2012 and 2019) and one major Portal redesign. Created corporate executive presentations for the CEO and, Executive Board show the Company to Stakeholders- Implemented the new ID Petrobras adaptation to all Transpetro materials and channels, including the support for all units in Brazil.

anaphil.design@gmail.com

+351 910 944 589

Lisbon, Portugal

SOCIAL

anaphildesign.com

linkedin.com/in/anaphil

INDUSTRY KNOWLEDGE

Product Design

UI Design

UX Strategy

Interaction Design

Design Process

Wireframing

User Research

Product Management

Development Methods

TOOLS

Figma, Creative Cloud, Miro,

Notion, Jyra, GitHub,

Airtable, Google Analytics

OTHER SKILLS

HTML, CSS

EDUCATION

Product Design | UX and UI Professional Certification

Aela | 2019 - 2023

The Bootcamp Master Interface Design is a continuous Product Design Course with an international community and diverse projects to develop UX/UI and public presentation with mentorship meetings, online classes, and interviews with design talents from companies all over the world.

Business Administration and Management | Postgraduate

FGV Getulio Vargas Foundation | 2016 - 2018

Specialisation level (lato sensu). Total of class-hours fulfilled: 444h

Grade Point Ratio: 8.31. <https://educacao-executiva.fgv.br/>

Architecture and Urbanism| Graduate

UFRGS Federal University of Rio Grande do Sul | 1998 - 2005

COURSES

Design Thinking

IED Rio 2013

Strategic Design (Design Thinking) Techniques at Istituto Europeo di Design. Rio de Janeiro

Project Management

Perestroika School 2015

Certified in Project Management Tools through theory and hands-on training.

IDIOMS

English

Professional Proficiency

Spanish

Professional Proficiency

Portuguese

Native